



**Please join us in celebrating our 30<sup>th</sup> Annual Best Friends Gourmet Bike Tour on Sunday July 24<sup>th</sup>, 2016!** This event draws over 850 participants from all over the Midwest. In 2015, participants rode 40,193 miles (that is 1.5 times around the Earth's equator!) and raised over \$32,000 to support the mentoring programs at Best Friends of Neenah-Menasha.

#### **Why this event is important to your business**

The Gourmet Bike Tour is advertised through social media, print advertising, TV and radio. In addition to the benefits listed on the sponsorship grid (see next page), your sponsorship will position you as a company who values health and wellness. Your name and logo will be recognized by hundreds of potential new customers and your business will be associated with helping young people. **What a great way to be seen!**

#### **Why this event is important to the community**

Along with being a safe and healthy family activity, the community is served when at risk youth are matched with caring adults who help them thrive academically and socially. When children are more social and well educated they grow up into productive citizens. Best Friends is helping to train up the next generation of employees and we are asking for an upfront investment to make a better future for your business and our community as a whole.

For more information regarding Best Friends of Neenah-Menasha or our Gourmet Bike Tour, please do not hesitate to call or visit us at [www.bestfriendsnm.org](http://www.bestfriendsnm.org). Or, to confirm your sponsorship please contact our Fund Development Specialist, Amanda Scripture, at [amanda@bestfriendsnm.org](mailto:amanda@bestfriendsnm.org) or 920-297-0299.





Sponsorship Level/Benefit	Starting Line Sponsor \$5,000 +	Platinum Sponsor \$3,000 +	Gold Sponsor \$1,500 +	Silver Sponsor \$1,000 +	Bronze Sponsor \$500 +
Starting line banners	○				
10 Free registrations	○				
Prominent logo recognition on all print and e-media	○				
Logo recognition on the event map	○	○			
Logo recognition on all paid radio & TV ads	○	○			
Logo recognition on active.com	○	○			
Logo placement on sponsorship banner	○	○	○		
Logo placement on posters	○	○	○		
Logo placement in the 2016 event brochure (more than 6,000 sent)	○	○	○	○	
Booth	○	○	○	○	
Logo placement on agency website	○	○	○	○	○
Logo placement in email blasts to over 3,000 people	○	○	○	○	○
Agency newsletter	○	○	○	○	○
Logo recognition on participant t-shirts	○	○	○	○	○

Please fill out and return the Sponsorship Agreement on the back of this page.



## 2016 Gourmet Bike Tour Sponsorship Agreement

Yes, I will be a Gourmet Bike Tour Sponsor

- Starting Line Sponsor
- Platinum Level
- Gold Level
- Silver Level
- Bronze Level

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Invoices will be mailed out prior to the event in spring/early summer of 2016.